## BM-8012-1 3/4" x 7" Bookmark

## Features:



Printed on 10 point coated paper, this $13 / 4$ " x 7 " bookmark is the perfect way to make a big impact for a small price! This reading tool provides ample space for you to feature your company name, logo or custom message. A protective plastic coating is available for extra durability. Ideal for schools, libraries and book fairs, this promotional item is also a fitting giveaway at teacher conferences.

## Colors:

Any Litho Ink Color on White.

## Production:

Normal production - 8 working days. For rush service - (click for details).

## Packaging:

Bulk packed in poly bags. For individual poly bags add \$0.05(v) each.

## Size/Weight:

1 3/4" x 7"6 lbs. per thousand

## Options:

Add tassels for \$0.15(v) each. Tassel Colors: Red, Blue, Green, Black, White \& Gold. Print a ruler on your bookmark, stock ruler art available.

| Item / Quantity | 100 | 250 | 500 | 1000 | 2500 | 5000 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| BM-8012 | 1.392 | 0.570 | 0.276 | 0.182 | 0.136 | 0.115 |
| Add'l Colors | 0.300 | 0.130 | 0.080 | 0.050 | 0.030 | 0.020 |
| Protective Coating / Side | 0.078 | 0.038 | 0.024 | 0.017 | 0.013 | 0.012 |

## Imprint:

Method: Offset Lithography.

Colors: PMS colors and full-color printing. No charge for PMS spot colors!
Size: $\quad 11 / 2^{\prime \prime} \times 6$ 3/4"
Full face of bookmark.
Multi-color: Multi-color and full color printing is available. Add 1 additional color running charge and 1 plate charge for each additional color. For full color add 3 additional color running charges and 3 additional plate charges.

## Set-up Charges(v):

Artwork: No art charge if digital camera-ready artwork (email, disk or upload) is supplied. Art preparation charges apply if digital camera-ready artwork is not supplied, (see general information for details).

Plates: Pricing shown includes printing one color on one side. For additional color add one color running charge and one plate charge of $\$ 25.00(\mathrm{v})$ set-up. Stock calendar art included. For second side copy add $\$ 25.00(\mathrm{v})$ set-up. No plate charges on exact reorders!
Proofs: Color email proofs are provided at no charge. Pre-production product samples are $\$ 30.00(\mathrm{v})$ per color, allow 3-5 working days. Upon approval of product samples, no other set-up charges will apply.

| Items Per Box | Box Weight | Box Size |
| :---: | :---: | :---: |
| 1000 | 91bs | $10^{\prime \prime} \times 10^{\prime \prime} \times 8$ " |
| 1000 | 8 lbs | $10^{\prime \prime} \times 10 " \times 8 "$ |
| 1000 | 7 lbs | $10^{\prime \prime} \times 10 " \times 8$ " |
| 2000 | 15 lbs | $12^{\prime \prime} \times 10 " \times 8$ " |
| 2000 | 16 lbs | $12^{\prime \prime} \times 10 " \times 8 "$ |
| 2000 | 14 lbs | $12^{\prime \prime} \times 10 " \times 8 "$ |
| 2500 | 14 lbs | $10^{\prime \prime} \times 10 " \times 8 "$ |
| 2500 | 191bs | $15^{\prime \prime} \times 12^{\prime \prime} \times 10^{\prime \prime}$ |
| 2500 | 17lbs | $10^{\prime \prime} \times 10 " \times 8 "$ |
| 2500 | 17lbs | $15^{\prime \prime} \times 12^{\prime \prime} \times 10{ }^{\prime \prime}$ |
| 2500 | 16 lbs | $10^{\prime \prime} \times 10 " \times 8 "$ |
| 2500 | 20 lbs | $15^{\prime \prime} \times 12^{\prime \prime} \times 10^{\prime \prime}$ |

24lbs 21 lbs 17lbs 20 lbs 19lbs 27lbs 221 bs 25 lbs 34lbs 31 lbs 27lbs 41 lbs 37lbs 321 lbs
$18 " \times 12 " \times 10 "$
$18 " \times 12 " \times 10 "$
$12^{\prime \prime} \times 10 " \times 8$ "
$12 " \times 12^{\prime \prime} \times 9 "$
$18 " \times 12^{\prime \prime} \times 10^{\prime \prime}$
12" x 10" x 8"
$12^{\prime \prime} \times 12^{\prime \prime} \times 9^{\prime \prime}$
$12 " \times 12^{\prime \prime} \times 9 "$
$12 " \times 12 " \times 9 "$
$15^{\prime \prime} \times 12^{\prime \prime} \times 10 "$
$15^{\prime \prime} \times 12^{\prime \prime} \times 10^{\prime \prime}$
$15 " \times 12 " \times 10 "$
$18 " \times 12 " \times 12 "$
$18 " \times 12 " \times 12 "$
$18 " \times 12^{\prime \prime} \times 12 "$

