# BL-7465 - 27 - 27.9 Sq. In Custom Button Pin Backer Card











#### Features:

Offer your customers an attractive presentation for their beautiful gift. Our custom backer is made from 12-point card stock that's been coated on one side. All cards are custom die cut - great for pins, magnets and gift cards. Customize with an offset lithography imprint, as well as your choice of size ranging from 27 - 27.9 square inches to specify to your needs. The perfect addition for that added touch of class.

#### Colors:

Imprint covers item.

## **Production:**

Normal production - 8 working days. For rush service - (click for details).

### Packaging:

Bulk pack in poly-bags. Individually poly-bag: \$ .125(v).

## Size/Weight:

27 - 27.9 Sq In3 lbs. per thousand

## **Options:**

Each additional button or pin attachment add \$ .08(v) per item per card.

Item / Quantity	1000	2500	5000	7500	10000	
BL-7465	0.538	0.397	0.345	0.323	0.310	
Add'l Colors/2nd Side	0.042	0.025	0.023	0.020	0.017	
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**Imprint:** 

**Method:** Offset Lithography

**Colors:** PMS colors and full-color printing. No charge for PMS spot colors!

**Size:** Imprint may cover the entire face of the backer card.

Multi-color: Multi-color and full color printing is available. Add 1 additional color running charge and 1 plate charge

for each additional color. For full color add 3 additional color running charges and 3 additional plate

charges.

# Set-up Charges(v):

Artwork: No art charge if digital camera-ready artwork (email, disk or upload) is supplied. Art preparation charges

apply if digital camera-ready artwork is not supplied, (see general information for details).

Plates: Prices shown above include the first printing plate and printing one color on white. For each additional

color add one color running charge and one plate charge of \$25.00(v). No plate charges on exact reorders!
reorders!<b>Cutting die charge:\$62.50(v). No die charge for an

existing die from a (less than 3 years prior) previous order.

**Proofs:** Color email proofs are provided at no charge. Pre-production product samples are \$30.00(v) per color,

allow 5-8 working days. Upon approval of product samples, no other set-up charges will apply.

Items Per Box	Box Weight	Box Size
1000	30lbs	15" x 12" x 12"