

## BL-8110 - 4 1/4" x 6" Postcard Mailer



### Features:

The single most powerful tool in marketing is direct mail. Great for restaurant menus, emergency services or business cards, these 4 1/4" x 6" postcard mailers will be an eye-catching sight in your recipients' mailboxes. Printed on 10 point coated paper, this is a great and colorful option to increase awareness about your business. A magnet can be sealed to the card using two sided lamination (price does not include magnet).

### Colors:

Imprint covers item.

### Production:

Normal production - 8 working days. For rush service - (click for details).

### Packaging:

Bulk packed.

### Size/Weight:

4 1/4" x 6" 0 lbs. per thousand

### Options:

N/A

Item / Quantity	500	1000	1500	2500	5000	10M
BL-8110	0.834	0.584	0.422	0.383	0.325	0.288
Additional Colors	0.192	0.108	0.083	0.058	0.042	0.033

6C

### Imprint:

**Method:** Offset Lithography.

**Colors:** PMS colors and full-color printing. No charge for PMS spot colors!

**Size:** 4" x 5 7/8" Imprint covers entire face of item.

**Multi-color:** Multi-color and full color printing is available. Add 1 additional color running charge for each additional color per side.

### Set-up Charges(v):

**Artwork:** No art charge if digital camera-ready artwork (email, disk or upload) is supplied. Art preparation charges apply if digital camera-ready artwork is not supplied, (see general information for details).

**Plates:** Pricing shown includes printing any one color on BOTH sides of the mailer. For each additional color add one color running charge. Absolutely no set-up charges. Price does not include magnet.

**Proofs:** Color email proofs are provided at no charge. Pre-production product samples are \$30.00(v) per color, allow 3-5 working days. Upon approval of product samples, no other set-up charges will apply.